

**A Monthly Publication of
The Lake of the Ozarks
Camdenton Area Chamber of Commerce**

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E-mail: info@camdentonchamber.com
"Sixty-Five Years Of Service To The Community."

June, 2011: Volume 66, Number 8

The Business Connection

JOINT CHAMBER AFTER-HOURS IN JUNE



Attention Chamber members—you won't want to miss the June Business-After-Hours. **Mariner Pier 31** will host the Chamber Business-After-Hours for members of both the Camdenton Area and Lake West Chambers of Commerce on **Thursday, June 9th** between 5 PM to 7 PM. They will have delicious complimentary appetizers, a cash bar, live music and great prize drawings! Plus it is a great networking opportunity!

To reach the yacht club by land: from Camdenton, head north on Highway 5 and take Pier 31 Road east [Lake Road 5-89] for 3.5 miles all the way to the water (always stay to your left when the road splits). By water: the 31 MM in Linn Creek Cove.

Please call [573-346-2227] or e-mail [sgentry65020@yahoo.com] the Chamber if you plan on attending so that we can give them an idea on how many people to expect. But even if you forget to call in advance, come out anyway!! This is a great way to network with your fellow Chamber members!

LEADERSHIP Camden County GRADUATION

Twenty-six participants of the **LEADERSHIP Camden County** program were recognized at an awards banquet held May 17th at The Banquet Room at Old Kinderhook. During the 9-month program, participants had an opportunity to learn about a number of aspects of the community, including: history and natural resources; state government; social services; health care and education; economic development and tourism; law enforcement and the legal system; and infrastructure. Several sessions focused on leadership skills, group dynamics, team building, and creating a vision for the future. A total of 390 people have graduated from the program over the last sixteen years.

People interested in signing up for Class XVII which begins in September should contact the Chamber at 573-346-2227 or go to our web site at www.CamdentonChamber.com for more information and an application. Leadership Camden County is sponsored by the Camdenton Area Chamber of Commerce and University of Missouri Extension.



Those receiving Certificates of Completion included: Jennifer Bethurem, Mike Botello, Heather Brown, Chris Clark, Meredith Cleveland, Trish Creach, Shawn Dandoy, Jena Demark, Adam Demark, Shawn Gerdiman, Cara Gerdiman, Terri Hall, Tish Ireland, Ann Klimkewicz, Mery Lakebrink, Evan Lampe, Cindy Leigh, Beth Pettitt, Debbie Rathert, Tiffany Riemann, Bailee Slack and Warren Witt. Those receiving Certificates of Participation included Brenda Garrett, Tyler Pratt, Lee Steveson and John Tucker.

SURVEY REGARDING CHAMBER MERGERS SENT TO ALL MEMBERS WITH E-MAIL ADDRESSES ON FILE

Representatives from the Boards of Directors of Lake West, Camdenton Area, and Lake Area Chambers of Commerce met recently to discuss the possibility and interest of merging into one Chamber of Commerce. It was the consensus of the group to get input from their respective memberships to gauge interest in this concept. A survey was sent electronically on May 20, 2011 to members of all three Chambers. Businesses that belong to more than one of the three chambers should have received only one survey. Chamber members were asked to complete the on-line survey by May 26, 2011. The results will be analyzed by the task force at its next meeting in early June.

TAKE ME OUT TO THE BALLGAME—join the Chamber for a night at the Springfield Cardinals on June 25—only 3 tickets left! Go to our Web site for details.

CHAMBER NOMINATING COMMITTEE SEEKS CANDIDATES FOR BOARD

The Chamber Nominating Committee will be making recommendations for possible candidates to serve on the Chamber's Board of Directors. Directors are elected to serve a 3-year term starting in November of each year. Five slots open up each year. If you know someone who has been a Chamber member for over a year and would be a good candidate, please forward that name to the Chamber office.

CHAMBER BEGINS SEARCH PROCESS FOR EXECUTIVE DIRECTOR

Bruce Mitchell, Executive Director of the Camdenton Area Chamber of Commerce since 1993, has announced his plan to retire at the end of the calendar year.

As such, the Camdenton Area Chamber of Commerce is seeking an Executive Director to help us meet our mission of being a motivating force in coordinating, leading, and promoting business development, economic diversity, and tourism, while enhancing the quality of life and the natural resources of the area through community involvement, recognition, and pride.

The Executive Director will work closely with the Board of Directors to promote the Chamber's commitment to the growth of member businesses. The Executive Director will be responsive to the changing needs of the community by encouraging a strong business climate that will enhance the quality of life in the community. Will serve as a leader in the community and will play a key role in communicating the Chamber's image and direction for the future. Will work to establish and maintain effective and professional relationships with members of local and state government as well as our strategic partners.

Five years demonstrated leadership experience with a Chamber of Commerce, or as executive director of a board, previous positions with an emphasis on leadership, networking and collaboration are strongly preferred. Candidates must have a proven ability to continually grow a non-profit organization, including providing examples of innovative fund raising and membership growth strategy success stories and lessons learned.

Anyone interested in applying for the position should send inquiries and/or resumes to the Camdenton Area Chamber of Commerce, PO Box 1375, Camdenton, MO 65020 or e-mail to info@CamdenonChamber.com.

PRODUCT SHOW APPLICATIONS NOW AVAILABLE TAKE ADVANTAGE OF EARLY BIRD RATES

The 33rd Annual Products and Services Show will be held March 10 and 11, 2012 at the Country Club Hotel. Exhibitors can take advantage of several "early bird" discounts if you sign up early and pay your booth in full. Exhibitors can save \$75 per booth if the application and payment is received before July 31; save \$50 if received by September 30; or save \$25 if received by November 30, 2011. Applications are available at the Chamber Web site: www.CamdentonChamber.com/ProductShow and click on the "Booth Space Application" tab.

RAAM COMING THROUGH CAMDENTON



For the ninth consecutive year, Camdenton will host an official time station for the Race Across America (RAAM), a coast-to-coast bicycle race now in its 30th year. Approximately 300 men and women from fifteen countries and racing in various solo and team categories will start the race in mid-June in Oceanside, California, and race toward the finish line 3,000 miles away in Annapolis, Maryland. The first racer is expected to reach Camdenton early Monday morning, June 20th, with the remaining racers arriving sporadically over the following three or four days.

RAAM is considered by many to be the toughest endurance event in the world. Unlike better-known bicycle races like the Tour de France and Tour of Missouri, which are conducted in "stages" over a period of days or weeks, RAAM never stops. The top solo racers will ride up to 22-24 hours a day for days on end, stopping to sleep only when physically or mentally necessary. Teams (of two, four and eight riders) proceed in relay style and rarely, if ever, stop. The winning solo rider will typically finish the race in less than 9 days; the fastest team, in less than 6. The physical toll of this race is extraordinary. The neck, back, knees, hands and, of course, "bottom" can become very stressed and painful. Hallucinations, due to sleep deprivation, are common. Historically, only about half of the solo riders make it to the finish line.

Time Station #32, located at the Signal station on Highway 54 just east of the Camdenton Square, is one of 55 time stations for the race and is the 1,821.4 mile mark. Time stations serve two major purposes. The primary one is to serve as specific points along the course at which each solo rider's or team's crew must call the national race headquarters to report their current location. The second is more or less to support the race crews, race officials and media personnel. Over the course of four days, an estimated 1,000 people affiliated in some capacity with RAAM will stop or pass through Camdenton. Support crews will often stop, spending money locally on gasoline, food, drinks, groceries, ice, propane, bike parts, coin-operated laundry, phone cards, lodging, souvenirs, etc. Local services such as Internet access, RV pump-outs and bike repairs have been requested in past years.

Time station volunteers often act as local ambassadors, helping support crews find what they need locally and offering food and snacks donated by local businesses. Volunteering also offers a chance to meet people from all over the world.

Volunteers for Time Station #32 are needed and welcomed, even for a few hours, from Monday-Friday, June 20-24. Anyone wishing to volunteer should e-mail Eric Johnson at ts32raam@yahoo.com. We also encourage businesses along Highway 54 throughout the Lake area put out welcome signs for the RAAM racers.

On a sad note, Jure Robic, five time winner of the RAAM, was killed in an auto/bike accident on September 24, 2010 while training in his home town of Jesenice, Slovenia.

For further information and up-to-the-minute reports throughout the race, please visit www.RaceAcrossAmerica.org.



Jure Robic 1965 - 2010
Five Time RAAM Champion



The Camdenton Area Chamber of Commerce recently held a ribbon cutting for NuHome, Inc., 10702 E. 335th Street, Drexel, Missouri, 816-619-2278. A family owned family operated siding and window company that specializes in Seamless Steel Siding including Seamless Steel Log Siding. With over 16 years providing expert installation and professional consultation, they will be here to serve you year after year. Pictured left to right: Michael Carter, Chamber Representative; Cliff Stein, Expert Installation; Angela Stein, Professional Consultant; and Rowland Todd, Chamber Representative.



The Mid Missouri Credit Union began on January 28, 1954 as NFFE # 738 Credit Union. It was started to serve members of the National Federation of Federal Employees (NFFE) #738. They started the Credit Union with only \$325.00 between them. The Credit Union grew and later changed to Federal Employee Credit Union, then Big Piney Credit Union, then Fort Leonard Wood Credit Union, and finally, Mid Missouri Credit Union in 1995. In January 2007, the **Osage Beach Branch** was opened at **5286 Osage Beach Parkway**. Stop by and visit Gary Thomas and his staff or call them at 573-348-0444. They are ready to serve all of your financial needs.

We are a community Credit Union, which means you don't have to be a member of a certain organization to join. As long as you work or live in the following nine county areas you are eligible to join: Pulaski, Benton, Camden, Hickory, Laclede, Maries, Miller, Phelps, and Texas.

We are a full service financial institution offering a wide range of services including free checking, free online banking, free online bill pay, business services, low rate auto and home loans, plus much more.

The Credit Union Difference

From the start, credit unions have focused on people, dreams, and results.

The credit union difference is evident in four key ways:

Governance: Credit unions are locally owned. Each is guided by a volunteer board of directors. The decisions about the organization, direction, programs and policies that govern credit unions are based on the benefits they provide to members.

Purpose: The most important responsibility of credit unions is promoting the financial success of members. Other financial institutions focus their attention on making big profits for just a few shareholders. Credit unions are not-for-profit.

Member Benefits: Money made by the credit union benefits members in a variety of ways. From higher interest rates on savings and lower interest rates on loans, to financial counseling and services, credit unions focus on helping members – not simply making a profit.

Values: Credit unions bring financial benefits to the areas they serve. Because they are locally owned and managed, credit unions are focused on making a contribution to their local communities. Without credit unions, other financial institutions' profit demands would leave families unable to afford a home and small businesses without the loans they need to grow and benefit Missouri's economy. Credit unions provide an important consumer choice for all Missourians.

Mid Missouri Credit Union has over 160 Million dollars in assets, with over 22,000 members, and over 70 employees.

The Mid Missouri Credit Union has branches on Fort Leonard Wood, in Waynesville, Lebanon, Rolla, and Osage Beach.

STATE 2011 TRAVEL GUIDE DEADLINE IS JUNE 15

June 15 is the submission deadline for FREE listings in the 2012 *Travel Guide*. To submit your listing, simply log on to www.Industry.VisitMO.com and complete your information. Please note that updating only the Web portion, or only the *Travel Guide* section, does not automatically update the other. Even if your Web submission says "Approved," if the date shown is before January 2010, you need to do both. Your *Travel Guide* submission cannot be approved if your Web listing is outdated.

If you have questions or comments, please send a detailed e-mail to ListingEditor@VisitMO.com.

SPOTLIGHT ON BUSINESS



Concerns of Police Survivors (C.O.P.S.), a national, 501(c)3 non-profit organization, is located in Camdenton, Missouri. Additionally, C.O.P.S. has 52 chapters throughout the United

States that serve survivors at the grassroots level. Since 1984, C.O.P.S.' mission has been "rebuilding shattered lives" of the surviving families and affected co-workers of law enforcement officers killed in the line of duty. C.O.P.S. provides emotional support and healing programs these surviving families need to cope with the sudden, often violent death of their fallen officer. To further meet its mission, C.O.P.S. also sponsors a yearly seminar series entitled "Traumas of Law Enforcement" in selected cities throughout the United States. The purpose of "Traumas" is to help law enforcement agencies deal with the issues surrounding in line of duty deaths.

2010 was a particularly deadly year for the law enforcement community; when law enforcement line of duty deaths increased by 37% and this dramatic increase has continued into the current year. C.O.P.S. is there to support all ages of law enforcement survivors and help them pick up the pieces after their devastating loss.

2011 is a milestone year for C.O.P.S. After 27 years of service, Suzie Sawyer, Executive Director, is stepping down. Mariah Hughes has been named Chief Executive Officer of C.O.P.S. and began her tenure in this capacity in January. Ms. Hughes was well acquainted with C.O.P.S. mission in her former career at YMCA Trout Lodge in Potosi, MO where C.O.P.S. provides many of its survivor retreats.

C.O.P.S. relies on the private sector to fund its programs and services. A very special local event coming soon to the Lake Area is the 5th annual Missouri Conservation Agents Association Golf Tournament on Sunday, August 14 at Old Kinderhook Golf course. All proceeds from the event will underwrite expenses at the Surviving Spouses' Retreat September 23-26, 2011. This is the National C.O.P.S. Golf Tournament, thus many individuals and businesses throughout the United States will be participating. For more information, call the C.O.P.S. office at 573-346-4911 or visit the website at www.nationalcops.org. All donations to C.O.P.S. are tax deductible.

C.O.P.S. does not charge survivors for any of the programs or services. They have already paid a high enough price.

FREE FISHING DAYS

This is your chance to try fishing without having to buy a permit. Missouri's annual Free Fishing Days are the Saturday and Sunday following the first Monday in June (in 2011, that's June 11-12). Any person may fish state waters without permit, trout permit, and prescribed area daily tag during Free Fishing Days.

Requirements for special permits still may apply at some county, city or private areas. Normal regulations, such as size and daily limits, still apply, too. Borrow a neighbor's rod and reel, or come out to a Conservation Area where a Free Fishing Days program is scheduled, and borrow theirs.



The Camdenton Area Chamber of Commerce recently held a ribbon cutting for Missouri Solar Applications, LLC of Jefferson City, 573-635-0211 x 145. They have been providing solar energy systems for 5 year in Central Missouri. Ameren electric customers can get very attractive rebates and incentives so that solar energy is affordable today! You can declare your energy independence. Pictured left to right: Michael Carter, Chamber Representative; Vaughn Prost, C.E.O., Dwayne Jordan, Vice President of Business Development and Joy Hare, Solar Consultant; and Rowland Todd, Chamber Representative.



The Camdenton Area Chamber of Commerce recently held a ribbon cutting for Laclede Industries of Lebanon, 417-588-3241. Laclede Industries is a non-for-profit Sheltered Workshop that provides employment for persons with disabilities. Last year they recycled over 2.2 million pounds of material from Laclede and surrounding area. Pictured from left to right: Rowland Todd, Chamber Representative; Sheryl Hubbs [with scissors]; Laura Johnson with Laclede Industries; and Michael Carter, Chamber Representative.



Alternative Remedies Plus is one of the Lake's Natural Vitamin and Herb Stores. We carry everything you need when it comes to Health and Beauty Supplies and Vitamin and Herb Supplements. We also carry bulk foods including bulk teas and coffee. We offer the latest in bio-information stress management technology. Energetic healthcare is the wave of the future, and the future is here today! Alternative Remedies Plus also offers a Weight Loss Program featuring Pure HCG. At Alternative Remedies Plus we are committed to providing our customers with a wide variety of services at a price that is affordable.

We have a strong commitment to supporting local growers and local artisans, so when you see an item in our store that says, "LOCAL," we truly mean it is local. Shopping locally for food, health care items, and jewelry has many benefits . . . first of all, the food, lotions, and soaps are fresher, it's better for the environment the jewelry is one of a kind and it helps to support our local economy. 980 E. Hwy 54 Suite D, Camdenton, MO 65020 . 573-346-6655 or 573-280-5651. www.AlternativeRemediesPlus.com info@AlternativeRemediesPlus.com

Those participating in the ribbon cutting include Adrienne Kimmons [owner with scissors]; Mayor Dennis North; Charli Allee, Amy Hadfield and Doug Horman, First National Bank; Tracy Peters, Central Bank of Lake of the Ozarks; Pat Thurston, Manpower; Sean and Jim Linville, Zuzu's Petals; and Bruce Mitchell, Camdenton Area Chamber of Commerce Executive Director.

TAXES: WHO PAYS?

By Dr. Martin Regalia



Last month, we took a first look at some of the tax change proposals from the administration's budget. If we are going to get serious about tax reform, we had better understand the basics and not just the baloney sometimes printed in the press. So I thought that it may be a good idea this month, with Tax Day fresh in the rearview mirror, to examine just how much the federal government collects and from whom it collects it.

This past recession highlighted the cyclical nature of government revenues. Prior to the recession, which began in December 2007, the government's tax take had risen to just under \$2.6 trillion in FY 2007 but then fell dramatically, reaching a low of \$2.1 trillion in 2009, before rising just a tiny bit in 2010. As a share of GDP, revenues declined from 18.5% in 2007 to just 14.9% in both 2009 and 2010, the lowest share since 1950. According to the Congressional Budget Office's (CBO's) Preliminary Analysis of the President's Budget for 2012, revenues are projected to grow fairly steadily to almost \$4.6 trillion (19.3% of GDP) by 2021.

The sources of federal revenue in order of magnitude are individual income taxes, social insurance (i.e., payroll) taxes, corporate income taxes, other taxes (such as estate and gift taxes, customs duties, and other fees and fines), and excise taxes.

Individual Income Taxes

Individual income taxes were a record \$1.16 trillion in 2007 (8.4% of GDP), but they dropped the next year as the recession deepened and plunged to only \$915 billion in 2009 (6.5% of GDP). Revenues from individual income taxes continued to drift down in 2010 to \$898 billion, about 6.2% of GDP. With the recession officially ending in mid-2009 and the economy beginning to pick up steam and create more jobs and greater income, individual income taxes are expected to increase over the next few years.

There is a common misperception that the burden of the income tax is borne by the middle and lower classes and that the "rich" don't pay their "fair" share. However, the tax distribution tables tell a much different story and show a highly progressive tax system.

According to the CBO report Average Federal Tax Rates in 2007 (the latest data available), the higher income groups have consistently paid a disproportionately large share of the tax bill. The data show that the top 1% of all households paid 39.5% of total federal income tax while earning 19.4% of total income in the economy. The top 20% paid 86% of total income taxes while earning 55.9% of total income. The next quintile paid 12.7% of income while earning 19.3% of total income.

In contrast, the middle quintile paid only 4.6% of federal income taxes in 2007 on an income share of 13.1%. The second lowest quintile paid a negative 0.3%, that is, they actually got money back from the government. Their income share was 8.4%. The lowest quintile also had a negative tax liability of 3% and an income share of 4%. Thus, it is easy to see that our current tax code is highly progressive, and that the higher income groups actually pay more than their "fair" share.

The CBO report also shows that the individual income tax—the largest source of federal revenues—has gotten sharply more progressive over the past 30 years. In fact, the CBO data show that since 1979, not only have the income tax shares of the lower four quintiles continued to drop, but the lowest quintile has been in the negative since 1987 and the second lowest has been in the negative since 2002. This means that the lowest 40% have no federal income tax liability and actually get subsidized by the government through refundable tax credits and other incentives.

To put this in perspective, we can look at effective tax rates. The effective rates on all federal taxes in 2007 were lower than in 2000 for all income groups. However, the biggest percentage drops occurred at the lower end of the income distribution. The average rate for the top quintile dropped by 10.4%, while the lowest quintile declined by 37.5%. The same trend holds if we look just at income taxes. The top quintile saw its effective income taxes drop by 17.7%, while the lowest quintile dropped 47.8%.

The data clearly indicate that, contrary to popular belief, high-income households not only pay the largest share of taxes, but they actually contribute a disproportionately large share compared with their share of income. Moreover, the relatively larger declines for the poor over the last few years mean that the tax code has become even more progressive since 2000.

Federal Taxes

Some uninformed people still claim that the tax code is not progressive when one adds in other types of taxes such as payroll and excise taxes. The data show that even when all taxes are included, the system is still very progressive. This is remarkable, considering the fact that these figures include Social Security taxes, which fall more heavily on the middle and lower income classes because a higher percentage of their wages are covered by payroll taxes.

The data show that the top 1% of all households paid 28.1% of total federal tax liabilities. Moreover, this percentage of taxes paid has grown consistently over the years. The top 20% paid 68.9% of total federal taxes. The next quintile paid 16.5%.

The middle quintile paid only 9.2% of federal taxes in 2007. This was a lower tax bite than they experienced in 2000 and has consistently declined since 1979. The second quintile paid 4.4%, while the lowest quintile paid only 0.8%. Although this is a bit more than their share of income taxes, the system is still very progressive.

Corporate Taxes

Some people remain uninformed about the nature of corporate tax payments as well. First, it's important to recognize that only people pay taxes and despite the fact that corporations send a check to the IRS, individuals actually bear the burden of corporate taxes. Exactly how this burden is shared remains a bit murky, but it's generally accepted that corporate taxes may reduce wages for employees, increase costs for consumers, and provide a lower rate of return to shareholders.

Just as the recession lowered the government's take from individuals, corporate income dropped from a record \$370 billion in 2007 (2.7% of GDP) to \$304 billion the next year. In 2009, revenues from corporate taxes fell to \$138 billion. Revenues turned up again in 2010 to \$191 billion and are projected to exceed historic norms over the next few years.

As for whether corporations pay their "fair" share, it is true that their share of total tax revenues dropped significantly during the recession. That's to be expected, however, since many corporations had no profits during this time. As a percentage of federal revenues, corporate income taxes for 2006 and 2007 represented 14.7% and 14.4% of the total, respectively—the highest shares since 1978—and higher than at any time during the Clinton years. They dropped to only 6.6% in 2009 but have been trending up since.

Although the facts are clear, the general public seems blissfully ignorant of them. Moreover, the press and some members of Congress and the administration continue to misinform about and demagogue the issue. If we are going to have a reasoned debate about debt, deficits, and tax reform, then we owe it to ourselves to start with the facts.

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SPOTLIGHT ON BUSINESS

Koviak and Son Tree Service LLC, the lake area tree service with 40 plus years of knowledge and experience, is owned and operated by the father/son team of Don and Kevin Koviak. Having done business in the greater St. Louis area for 35 years, the business was relocated to the lake area in 2005 and is now in its sixth successful year of providing all phases of tree service to the Lake community. Whether its tree trimming or tree removal, stump grinding, land clearance, storm damage, or trimming to improve your view, Koviak and Son is dedicated to meeting all your tree needs. 24 hour emergency service is available. Koviak and Son Tree Service is fully insured for your protection. For a free estimate please call 573-302-7275 or request a bid by visiting our website www.lakeoftheozarktreeservice.com

SPOTLIGHT ON BUSINESS



Foundation Recovery Systems

Foundation Recovery Systems is Missouri's leading foundation repair and waterproofing contractor of residential and commercial structures. Jeff W. Martin, President and Owner of Foundation Recovery Systems, has worked in the foundation repair industry since 1988. He has worked in every aspect of the business and is considered an expert in his trade. Jeff and his father, Glenn, founded Foundation Recovery Systems in 1992. Since then, with the help of dedicated employees and satisfied customers, FRS has grown to serve most of Missouri, including the Kansas City area, and portions of Iowa, and Illinois.

Bowing or cracked walls, sticking doors and windows, sagging floors, leaky basement, wet or damp crawlspace... these are all signs of serious foundation problems that can cause your home to lose value. If you are experiencing any of these problems at your home, Foundation Recovery Systems have a solution for you.

Signs of settlement include cracks in the drywall or brick veneer, bowing walls, and sticking doors and windows. The soils and extreme weather conditions that occur in our area provide the perfect combination to cause structural problems in a home or building, no matter what the age of the structure. We use the best quality products in the industry to provide owners with the most effective, cost-efficient solutions, customized for each home's needs. Whether it is the use of Wall Anchors, Push or Helical Piers, Slab Piers, Power Braces or SmartJack Systems we are confident in the our products and provide homeowners with a **transferrable warranty**.

A wet or damp basement or crawlspace can quickly produce mold, mildew and will attract insects. This could not only cause your home to lose its' value, but could also lead to health issues. Our Waterproofing Systems are designed to provide you with options that will not only fit your budget, but solve your wet basement and crawlspace problems.

If you are experiencing cracked or sinking concrete, such as a garage floor, driveway, patio, curb, sidewalk, or porch, these can often be lifted by our mudjacking process. This process of filling the void under the concrete is much less expensive than replacement and can be done on residential or commercial properties.

FREE evaluation and estimates are provided by our expert team of System Design Specialists. They will provide you with personalized solutions to fit your foundation needs.

Call Foundation Recovery Systems today at 800-466-8664 or visit us at www.FoundationRecoverySystems.com.

NEW MEMBERS

Please welcome the following new members to the Camdenton Area Chamber of Commerce:

Alternative Remedies Plus

Adrienne Kimmons
980 E. US Hwy 54, Suite D
Camdenton, MO 65020
573-346-6655
Health

Fired Up! Bar-B-Que

Heather Jackson
770 E US Hwy 54, Suite B
Camdenton, MO 65020
573-873-2700
Restaurants

HCPS

Tim and Mary Beth Otten
PO Box 3560
Camdenton, MO 65020
573-578-1761; Fax: 573-674-3288
Computer Software

Hair Art Studio & Company

Jennifer Yoachim
139 E US Hwy 54
Camdenton, MO 65020
573-346-3444
Salon

The Chamber runs "Spotlight On Business" articles as space allows. If you are a Chamber member and would like to be "in the spotlight", please e-mail an article about your business [300 to 500 words] to Bruce Mitchell at info@camdentonchamber.com. Be sure to put "Spotlight On Business" in the subject line of the e-mail.

RENEWALS

We thank the following members for renewing their investment in the Chamber:

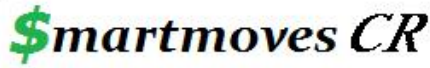
Ameren Missouri
Andrew Conner, Cert.Mortgage Planning Spec.
Big O Tires
Camden Cty Senior Citizen Assoc.
Century 21 Land & Shores
Clean Cleaners
Community Christian Church
EZ Disposal, Inc.
First Title Insurance
H & R Block/Ymor, Inc.
Jones & Company Carnival
Koviak & Son Tree Service LLC
KTKS/KS95 Radio
L O PROFILE-Studio M Publishing
Lake of the Ozarks Convention & Visitor Bureau
NOTS-Norrenberns Truck Service
OnSite Mobile Docmt. Dest. of MO
HCPS
Page Office Supply
SAMCO Transmission, Inc.
Southwest Electric Cooperative
Thomas, Bev
Townhomes at Oak Ridge Bay

RELOCATION GUIDE AVAILABLE ON WEB

The Camdenton Area and West Lake Chambers of Commerce partner on a relocation guide and membership directory magazine as a resource for people or businesses considering moving to our area. The magazine is now posted on the Chamber Web site. Just click on the image and it will load the magazine in a page turning format. Go to www.CamdentonChamber.com and click on the cover picture on the right side of the page.

CAMDENTON BLACK BELT ACADEMY
6th Annual Ozark Regional
TAE KWON DO
Tournament
WEAPONS
TRADITIONAL FORMS
POINT SPARRING
OLYMPIC SPARRING
SAT JUNE 4th 2011
ALL STYLES OF
MARTIAL ARTS WELCOME
CAMDENTON MIDDLE SCHOOL
88 LAKER DRIVE CAMDENTON MO 65020
573-346-6300 www.camdentonbba.com

SPOTLIGHT ON BUSINESS



A SIMPLE 20 MINUTE SURVEY CAN SAVE HUNDREDS OF THOUSANDS OF DOLLARS, LONG-TERM.

Smartmoves Cost Reduction Systems Inc., a Missouri company, provides small to medium sized businesses with a FREE Cost Reduction Survey from a qualified, independent Cost Reduction Specialist that has the expertise to identify errors in premiums, over payments for services and missed tax savings that may have caused them to overpay. With this FREE REVIEW, clients can discover any service over payments, cost savings or over paid taxes, possibly as far back as 1987! We find that 60% of survey participants uncover overpayment – with refunds due to our clients that average thousands of dollars.

The intention is not to replace your financial team, but to give you, the business owner or manager, the peace of mind that you are taking advantage of every possible tax deduction and, are paying the correct amount for the business services being used.

Our clients include businesses that paid for

- Buildings or Improvements of rented spaces
- Employees' Wages and / or Benefits
- Waste Removal
- Credit Card Interchange Fees
- Workers Comp Premiums
- Property Taxes

"Cost Reduction specialists work within Federal, State and Local laws and regulations and work with the client's current service providers. Their "secret" is a combination of expert experience, a thorough knowledge of the law, and meticulous attention to details. The independent tax review specialists we use, not only uncover *legitimate* deductions that were missed, but carefully scrutinize your returns and compare them with updated tax laws and changes, to see if you are entitled to a refund," says Roger Bequette, Vice President, Smartmoves Cost Reduction Systems Inc. "If you've ever wanted to know where your 'Government Bail Out' is, this is it, with NO 'Out-of-Pocket' expense."

What most people don't realize is that right now the government wants you to have as much money back in your pocket as possible and the IRS allows you to go back and apply newly released tax laws and changes to your taxes. **IF THERE IS NO REFUND – THERE IS NO CHARGE.** But even more importantly, with the new cost recovery and tax knowledge gained, Smartmoves clients can save hundreds of thousands of dollars over the life of their business.

Further information is available by contacting Roger Bequette, Vice President, Smartmoves Cost Reduction Systems INC. at 573 317-4666 / 1-877-659-7979 or rb@smartmoves-cr.com

PUBLIC THANK YOU ANNOUNCEMENT

The Camden County Area Chamber of Commerce would like to thank the following individuals, public service organizations, businesses and sponsors. Their dedication and generous support helped make the 61st Annual Dogwood Festival a successful event. Our apology to anyone that we may have overlooked.

Committee Members

Darrel Shelton, Chairman
 Valerie Allen
 Tyler Becker
 Denise Bennette
 Andrew Castle
 Wess Diehl
 Pam Drake
 Sandy Gentry
 Diann Jacobs
 Daphne Jeffries
 Dale Jeffries
 Barb Jones
 Donna Klamn
 Cory Leuwerke
 Bruce Mitchell
 Mike Nichols
 Warren Noll
 Craig Palmer
 Lee Stevenson
 Chuck Smith
 Johna Stanfield
 Jim Suddarth
 Karon Walls
 Sally Wood

Volunteers

Rance Berger
 Kaitlin Blair
 Kevin Burns
 Rick Cinkosky
 Brenda Colter
 Shawn Dandoy
 Denise Decker

Sarah Decker

Angie Fiene
 Mike Frazier
 Ron Gentry
 Mike Jones
 Karen Kelly
 Mike Kenagy
 Dave Krehbiel
 Scott Martin
 Kristen Raney
 Joe Roeger
 Gale Routh
 Suzie Sawyer
 Kyleen Seil
 Kerry Shannon
 Val Suddarth
 Valerie Thomas
 Debra Wolfe

Businesses

All That Jazz
 Caddy Shack
 Denny's Dairy Queen
 G&G Marina
 Janine's Flowers
 Li' Debbie Snacks
 Mexicalia Blues
 Missouri Eagle
 Sonic-Camdenton
 Surdyke Yamaha

Clubs/Organizations

Cabin Fever Quilt Guild

Camden County Child Advocacy

Council
 Camden County Museum
 Camden County Saddle Club
 Camden County Sheriff Dept.
 Camden County Band Boosters
 Camden County DECA
 Camden County FPD
 Camden County Lions Club
 Camden County Police Dept.
 Camden County Public Works Dept.
 Camden County Optimist Club
 Camden County R-III Schools
 City of Camdenton
 Horizons School
 Jones & Company Carnival
 Lake Area Woodworkers Guild
 Missouri Department of Transportation
 Our Savior Lutheran Church
 Ozark Brush & Palette
 Pride of the Lake Band Boosters
 Shriners
 Silent Auction Donors
 Staff for Life Helicopter
 St. Anthony's Church
 United Methodist Men's Group

Platinum Sponsors

Bridal Cave
 Central Bank of Lake of the Ozarks
 First National Bank
 Laclede Electric

Gold Sponsors

101.9 The Wave
 Allied Waste Services
 KBNW/KJEL Radio
 KRMS Radio
 KS 95 Radio
 Lake Regional Health System
 Lake Sun
 Mix 92.7/COOL 102.7
 Ozark Coca-Cola/Dr. Pepper
 Sleep Inn – Inn & Suites
 The Lake Today

Silver Sponsors

Econo Lin Boat Hoist
 Great Southern Bank
 Hulet Chevrolet-Buick-GMC
 State Farm Insurance (Mac Decker)
 Schultz & Summers Engineering

Bronze Sponsors

Home
 Bowling Electric & Machinery
 McGrath Insurance Group
 Old Kinderhook

Mark Your Calendar:
 62nd Dogwood Festival
 April 19-22, 2012

Lake of the Ozarks
MISSOURI RODEO COWBOY ASSOCIATION
RODEO
 FEATURING **BRENDA LIBBY**
 "JANNAH RODEO"
FREE FIREWORKS DISPLAY SUNDAY FOR 2 NIGHT TICKET HOLDERS
4TH OF JULY WEEKEND
FRIDAY 7:00PM SATURDAY
JULY 1ST JULY 2ND
 ADULTS \$10 / AGES 6-12 \$6.00
 AGES 5 AND UNDER FREE / PARKING \$5.00
 FOR MORE INFO GO TO: WWW.CAMDENCOUNTYSADDLECLUB.COM
RODEO LOCATION: CAMPING PARADISE
 630 CAMPING PARADISE, ROACH, MO 65787
 WEST HWY 54 (6 MILES WEST OF CAMDENTON) TO "J" ROAD (1/2 MILE OFF 54)
 BROUGHT TO YOU BY:
CAMDEN COUNTY SADDLE CLUB

SPOTLIGHT ON BUSINESS

Septagon Industries Receives \$160 Million Cumulative Sales Award from Butler



On behalf of the Septagon Construction companies, Jack McIntosh, former president of Septagon Industries, accepted an award from Butler Manufacturing™ at their 2011 national sales meeting for reaching the cumulative sales level of one hundred and sixty million dollars. This is the first award of this magnitude to be presented to a builder during the course of Butler's 110 years in business.

According to Stace Anderson, president of Septagon Industries, Inc., Septagon Construction's purchases of Butler products make Septagon the largest volume customer in Butler's history. Additionally, Butler recognized McIntosh and his wife, Mary, for their contributions to both Butler and Septagon throughout his many years of leadership for Septagon.

This award was presented by Dennis Hainley, Midwest Regional General Manager, and Terry Blank, Midwest Regional Sales Manager, at Butler's 2011 national sales meeting.

Mike Grefrath, executive vice president of Septagon-Osage Beach, said some of the projects that utilized Butler building components include Dumar Plaza, Sunrise Intermediary, Sam Derikrava Storage Buildings and MJS Investments.

Septagon Construction provides design-build general contracting and construction management services to clients in Missouri and Iowa and has been affiliated with Butler for over 60 years. Butler Manufacturing, a division of BlueScope Buildings North America, Inc., is the world leader in the development and manufacture of metal building systems.

Septagon Construction's corporate office is located in Sedalia, with three other Missouri facilities located in Jefferson City, Columbia and Osage Beach. Septagon's Iowa facilities are located in Des Moines and Cedar Rapids. For more information on the services offered by Septagon Construction, please call 573-302-7577 or visit our website at www.septagon.com.

CORPORATE FRANCHISE TAX BEING PHASED OUT

Gov. Jay Nixon recently signed **Senate Bill 19**, which gradually phases out Missouri's corporate franchise tax over the next five years. Eliminating this burdensome tax will open the door for additional expansion and job creation by employers located in Missouri. The Governor

signed the legislation during a visit to an iconic Kansas City employer, **Boulevard Brewing Co.**

Despite the word "franchise" being in its name, the corporate franchise tax is not based upon whether a corporation is a franchise or operates franchises. Instead, the franchise tax is based on the amount of assets a business has located in Missouri. The current franchise tax rate is one-thirtieth of 1 percent of a company's taxable assets.

"As Governor, my top priority is working with Missouri businesses to create jobs and move our economy forward, and the gradual elimination of this tax is another step in the right direction," Gov. Nixon said. "Phasing out this burdensome tax will encourage businesses to expand their operations and create jobs in Missouri, boosting our economy and making our state more competitive for years to come. Together, we will keep Missouri's economy moving forward."

In 2009, Gov. Nixon signed House Bill 191, which eliminated the franchise tax for approximately 16,000 small businesses across Missouri. This new legislation, SB 19, gradually phases out the tax for the remaining Missouri businesses, those with assets of more than \$10 million located in the state.

Under SB 19, the franchise tax liability for companies is capped at the level they paid in Tax Year 2010. Over the next five years, the franchise tax rate would be reduced as follows:

Tax Year	Corporate Franchise Tax Rate
2010	1/30 of 1 percent
2011	1/30 of 1 percent*
2011	1/30 of 1 percent*
2012	1/37 of 1 percent*
2013	1/50 of 1 percent*
2014	1/75 of 1 percent*
2015	1/150 of 1 percent*
2016 +	Tax eliminated

* A company's franchise tax liability is limited to no more than what it owed in Tax Year 2010.

"We applaud Gov. Nixon for standing with Missouri's employers and signing this legislation that will help companies expand and create jobs in our state," said **Dan Mehan**, president and CEO of the Missouri Chamber of Commerce and Industry. "This is a tax cut that will make Missouri more competitive and help bring new jobs and investment to the Show-Me State."

"Associated Industries of Missouri has always advocated for elimination of the Missouri Corporation Franchise Tax," said **Ray McCarty**, president of Associated Industries of Missouri. "This tax currently results in double tax for all Missouri corporations. We applaud the Missouri legislature and Governor Nixon for eliminating this tax once and for all."

During Fiscal Year 2010, Missouri collected approximately \$87.5 million in corporate franchise taxes. Approximately 3,000 Missouri businesses will be affected by this phase out. In Fiscal Year 2012, the impact to state revenue will be approximately \$24 million.

GIFTED GARDENS CUTS RIBBON



Gifted Gardens, a new greenhouse project of Lake Area Industries, recently held an official ribbon cutting to celebrate the opening of the retail store located on North Business Rt 5 across from Farris in Camdenton. Hours are 9 AM to 6 PM, Monday through Saturday, and 10 AM to 4 PM on Sundays.

SPOTLIGHT ON BUSINESS



KJEL/KBNN--GoodRadio

Our mission: provide local information and community service to the people within our coverage area, while being an integral contributor to our advertisers' success.

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For more information contact Mike Edwards - General Manager medwards@regionalradio.com (417) 532-9111

CALENDAR OF UPCOMING EVENTS

June 3-4	Dinner Theater	5:30 PM	Camden County Museum
June 4	Martial Arts Championship		Camdenton Middle School Gym
June 7	Lake Area Community Orchestra	7 PM	Ha Ha Tonka Castle Steps
June 8	CVB Networking Social	5 – 8 PM	Big Surf Waterpark
June 9	Chamber Board Meeting	7:30 AM	Chamber Office
June 9	Business-After-Hours	5 – 7 PM	Mariner Pier 31
June 10	Hot Summer Nights		Bagnell Dam Strip
June 10-11	City Wide Garage Sale		City of Camdenton
June 10-12	Canine Cannonball		Dog Days, Jeffries Rd, Osage Beach
June 11-12	Free Fishing Days		State of Missouri
June 12	Lake West Chamber Golf Tournament		Indian Rock Golf Club
June 25	Springfield Cardinal Game	6:10 PM	Springfield Cardinal Ball Park
June 28	Water Safety Council	3 PM	Captain Ron's
July 1-2	Rodeo		Camden County Saddle Club Grounds [see Page 6]
July 4			Independence Day!
July 14	Chamber Board Meeting	7 AM	Chamber Office
July 28	Quarterly Breakfast	7 AM	Banquet Room at Old Kinderhook

AND OTHER NEWS

- The **Lake West Chamber** of Commerce's annual **Golf Tournament** will be held on Sunday, June 12 at Indian Rock Golf Club. Cost is only \$250 per 4-person team. Lunch at 11:30 AM with the 4-person scramble beginning at 1 PM. For more information call the Chamber at 573-374-5500.
- The annual **CROSSOVER Christian Music Festival** will not be held this year.
- The City of Camdenton will hold the first annual **City Wide Garage Sale** on Friday and Saturday, June 10 and 11 with the annual Residential Clean Up the following week on regular trash pickup date. The June Residential City Cleanup will replace the cleanup traditionally held in March of each year. Any resident wishing to participate in the garage sale, please call City Hall at 573-346-3600 and request that their address be added to the map which will be made available to the public. The City will be waiving the garage sale permit requirement of these two days only.
- Would you like to help make the Lake a safer place to boat and swim? Then join the **Lake of the Ozarks Water Safety Council**. The council meets on the fourth Tuesday of the month and works on projects like designated captain, life jacket awareness, education programs, and more. Call the Chamber for more information. The next meeting will be at 3 PM, Tuesday, June 28 at Captain Ron's.
- **Farmers Market** on the Square every Saturday morning from 7 AM to Noon.

CHAMBER RECOGNITION AWARDS

Nominations for Chamber awards will be accepted through **Thursday, September 15, 2011**. Please take the time to look at the criteria for these awards and think of the individuals and businesses that you feel are deserving recognition.

Spirit of the Lake Award: This award is given to an individual who is generally recognized as having made a significant contribution to the prosperity and the quality of life at the Lake of the Ozarks. The individual is someone who has demonstrated over and beyond leadership and/or service for the Lake area over a period of several years. The individual should be seen as someone of high character and someone who would honorably represent the spirit of the award.

Outstanding Youth and Mentor Award: This award is given to an individual under 21 who is generally recognized as having made a significant contribution to the prosperity and the quality of life at the Lake of the Ozarks. The individual is someone who has demonstrated over and beyond leadership and/or service for the Lake area over a period of several years. The individual should be seen as someone of high character and someone who would honorably represent the spirit of the award. The recipient will identify a mentor who has had the greatest impact on their life who will also be recognized.

Business of the Year Award: This award is given in recognition of a successful business who has demonstrated ethical business practices, distinguished themselves with dedicated commitment and energetic leadership and is active in the community. This business has given service to enhance the quality of business life in the Lake area. For an application form, call the Chamber at 573-346-2227 or go to our Web site: www.camdentonchamber.com.



A special thanks to all of the volunteers who helped with the spring shoreline clean up. Lake wide, a total of 521 volunteers picked up over 822 cubic yards of trash—down dramatically from last spring's 1,277 cubic yards.

The Camdenton Area Chamber of Commerce coordinates Zone 10—the Big and Little Niangua arms of the Lake. In our zone, 114 volunteers collected 174 cubic yards trash [compared to 245 cb yds last year]. Participating groups [with number of cubic yards in brackets] include: Big Island Home Owners [30]; EE Resort Owners Association [15]; Fowlers Point Homeowners [8]; Ha Ha Tonka Resorts/Old Kinderhook with Horizon students [26]; Ha Ha Tonka State Park [5]; Lake of the Ozarks Marina [15]; Lamplighter Resort [30]; Windermere Conference Center and Missouri Dep't of Conservation [20]; and Val-E-Vue [25].

This is the second year that there was a significant drop from the previous year proving that the ban on white foam that went into effect two years ago is having a positive impact on the Lake.

BOARD OF DIRECTORS

Tom Williams (2012) • President
Lake Regional Health System, 348-8000

Doug Horman (2012) • Vice President
First National Bank, 346-3311

Johna Stanfield (2013) • Treasurer
Central Bank of Lake of the Ozarks, 346-2203

Ronnie Capps (2012)
Camden County Auditor, 346-4440 x 1341

Jack Dunn (2012)
Eco Pest, 317-0600

Christy Fera (2013)
American Family Insurance, 346-4515

Matt Hamner (2011)
Phillips, McElyea, Carpenter & Welch, 346-7231

Diann Jacobs (2012)
Lake Sun, 480-7336

Susan Leslie (2011)
Camdenton R-3 Schools, 216-2878

Mary Libby (2013)
216-6578

Mike McGrath (2011)
McGrath Insurance Agency, 346-7224

Dave Meyers (2013)
New Tribes Mission, 346-2124

Don Neuharth (2013)
EconoLodge Lake of the Ozarks, 348-1781

Sharon Rogers (2011)
Spence's Clothing, 346-1166

Pat Thurston (2011)
Manpower Staffing Services, 346-6057

Rowland Todd (2011) • Executive Advisor
Camden County Clerk, 346-4440

STAFF

Bruce Mitchell, Executive Director and Secretary to the Board (Ex-Officio)

Sandy Gentry, Administrative Assistant

