

60th Annual Dogwood Festival

April 15 – 18, 2010
Camdenton, Missouri

FESTIVAL SPONSOR FORM

Name: _____ Phone: _____

Business: _____ Date: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Levels (See other side):

Bronze
\$100+

Silver
\$250+

Gold
\$500+

Platinum
\$1,000+

Presented By
\$5,000+

Level of Support: \$ _____ Signature: _____

Method of Payment (checks payable to the Camdenton Area Chamber of Commerce)

- Check attached
 Check will be sent under separate cover
 Please send invoice

Contact person for ads, banners, etc: _____

Additional information: _____

Camdenton Area Chamber of Commerce
PO Box 1375
Camdenton, MO 65020
573-346-2227 • 573-346-3496

MARKETING BENEFITS

BRONZE SPONSOR—\$100 to \$249

Acknowledgment in a group ad in Official Guide to the Dogwood Festival
Acknowledgment in Thank You ad following the event
Framed Certificate of Appreciation

SILVER SPONSOR—\$250 to \$499

Add to the Above:

Appropriate listing on 11" x 17" Dogwood Festival posters
Free parade entry with sign indicating Sponsor level
One Acknowledgment during Parade
Name listed on a banner acknowledging Silver Sponsors at Carnival/Booth venue
Plaque presentation on stage at music venue
Sponsorship level listing on the Chamber's Dogwood Festival Web page

GOLD SPONSOR—\$500 to \$999

Add to the Above:

Quarter Page Ad in the Official Guide to the Dogwood Festival
Two additional (3 total) acknowledgments during Parade
Display up to 3' x 8' banner provided by sponsor at Carnival/Booth venue
Two additional (3 total) acknowledgments on stage at music venue

PLATINUM SPONSOR—\$1,000 to \$4,999

Add to the Above:

Full Page Ad in the Official Guide to the Dogwood Festival
Acknowledgment as Platinum Sponsor in over 100 Festival Radio ads
("A special thanks to the following Platinum Sponsors for making this year's Dogwood Festival possible...")
VIP Seating on Parade Reviewing Stand, if desired
Plaque presentation and interview on reviewing stand during Parade, if desired
Plaque presentation and interview at music venue, if desired
Two additional (5 total) acknowledgments during Parade
Display up to 4' x 12' banner provided by sponsor at Carnival/Booth venue
Two additional (5 total) acknowledgments on stage at music venue

PRESENTED BY SPONSOR—\$5,000+

Add to the Above:

Billing after the name of the event in all publicity
"The 60th annual Dogwood Festival Presented by XYZ Company"
Five additional (10 total) acknowledgments during Parade
Five additional (10 total) acknowledgments on stage at music venue
Up to two 10' x 10' booths at the outdoor exhibit area by Carnival