

# 62nd Annual Dogwood Festival

April 19– 22, 2012  
Camdenton, Missouri

## FESTIVAL SPONSOR FORM

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business: \_\_\_\_\_ Date: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Sponsorship Levels (See other side):

<u>Bronze</u>	<u>Silver</u>	<u>Gold</u>	<u>Platinum</u>	<u>Presented By</u>
\$100+	\$250+	\$500+	\$1,000+	\$5,000+

Level of Support: \$ \_\_\_\_\_ Signature: \_\_\_\_\_

Method of Payment (checks payable to the Camdenton Area Chamber of Commerce)

- Check attached
- Check will be sent under separate cover
- Please send invoice

Contact Person for ads, banners, etc.: \_\_\_\_\_

Return to:

Camdenton Area Chamber of Commerce  
PO Box 1375  
Camdenton, MO 65020  
573-346-2227 ♦ Fax: 573-346-3496 ♦ e-mail: [info@CamdentonChamber.com](mailto:info@CamdentonChamber.com)

## **MARKETING BENEFITS**

### **BRONZE SPONSOR—\$100 to \$249**

Acknowledgment in a group ad in Official Guide to the Dogwood Festival  
Acknowledgment in Thank You ad following the event  
Sponsorship level listing on the Chamber's Dogwood Festival Web page  
Certificate of Appreciation

### **SILVER SPONSOR—\$250 to \$499**

Add to the Above:

Appropriate listing on 11" x 17" Dogwood Festival posters  
Free parade entry  
One Acknowledgment during Parade  
Plaque presentation at Parade, if desired

### **GOLD SPONSOR—\$500 to \$999**

Add to the Above:

Quarter Page Ad in the Official Guide to the Dogwood Festival  
Two additional (3 total) acknowledgments during Parade  
Display up to 3' x 8' banner provided by sponsor at Carnival/Booth venue

### **PLATINUM SPONSOR—\$1,000 to \$4,999**

Add to the Above:

Full Page Ad in the Official Guide to the Dogwood Festival  
Acknowledgment as Platinum Sponsor in over 300 Festival Radio ads  
("A special thanks to the following Platinum Sponsors for making this year's Dogwood Festival possible...")  
VIP Seating on Parade Reviewing Stand, if desired  
Interview on Review Stand during Plaque presentation during Parade, if desired  
Two additional (5 total) acknowledgments during Parade  
Display up to 4' x 12' banner provided by sponsor at Carnival/Booth venue

### **PRESENTED BY SPONSOR—\$5,000+**

Add to the Above:

Billing after the name of the event in all publicity  
"The 61st annual Dogwood Festival Presented by XYZ Company"  
Five additional (10 total) acknowledgments during Parade  
Up to two 10' x 10' booths at the outdoor exhibit area by Carnival  
Display two more banners provided by sponsor at Carnival/Booth venue