



# 71st Annual Dogwood Festival

April 21-23, 2022

Camdenton, Missouri

\*\*See next page for Sponsorship Level Benefits and Marketing

## FESTIVAL SPONSOR FORM

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business: \_\_\_\_\_ Date: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Sponsorship Levels (See other side):

<u>Bronze</u>	<u>Silver</u>	<u>Gold</u>	<u>Platinum</u>	<u>Presented By</u>
\$100+	\$250+	\$500+	\$1,000+	\$5,000+

Level of Support: \$ \_\_\_\_\_ Signature: \_\_\_\_\_

Method of Payment (checks payable to the Camdenton Area Chamber of Commerce)

- \_\_\_\_\_ Check attached
- \_\_\_\_\_ Check will be sent under separate cover
- \_\_\_\_\_ Please send invoice

Contact person for ads, banners, etc: \_\_\_\_\_

Additional information: \_\_\_\_\_

---



---



---

Camdenton Area Chamber of Commerce  
 PO Box 1375, Camdenton, MO 65020  
 573-346-2227 • Fax: 573-346-3496

## **SPONSORSHIP MARKETING BENEFITS**

### **Dogwood Friends - \$50**

Acknowledgment in a group ad in Official Guide to the Dogwood Festival  
Sponsorship level listing on the Chamber's Dogwood Festival Web page

### **BRONZE SPONSOR—\$100**

Acknowledgment in a group ad in Official Guide to the Dogwood Festival  
Acknowledgment in Thank You ad following the event  
Sponsorship Facebook post - One prior to the event  
Sponsorship level listing on the Chamber's Dogwood Festival Web page  
Certificate of Appreciation

### **SILVER SPONSOR—\$250**

Add to the Above:

Hyperlink from website listing at camdentonchamber.com  
Free parade entry  
Sponsorship Facebook post - Two prior to the event  
One Acknowledgment during Parade  
Plaque presentation at Parade, if desired

### **GOLD SPONSOR—\$500**

Add to the Above:

Quarter Page Ad in the Official Guide to the Dogwood Festival  
Two additional (3 total) acknowledgments during Parade  
Display up to 3' x 8' banner provided by sponsor at Carnival/Booth venue

### **PLATINUM SPONSOR—\$1,000**

Add to the Above:

Full Page Ad in the Official Guide to the Dogwood Festival  
Acknowledgment as Platinum Sponsor in over 300 Festival Radio ads  
("A special thanks to the following Platinum Sponsors for making this year's Dogwood Festival possible...")  
VIP Seating on Parade Reviewing Stand, if desired  
Interview on Review Stand during Plaque presentation during Parade, if desired  
Two additional (5 total) acknowledgments during Parade  
Display up to 4' x 12' banner provided by sponsor at Carnival/Booth venue